



# 2021 DIAMOND SPONSORSHIP PACKAGE

In 2020, GVF turned 30 years old.  
Our success would not have been  
possible without the support of our  
partners and sponsors.

Contact:

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## DIAMOND LEVEL: \$3,500

- Rotating graphic on GVF's home page scroll with your logo and/or a TDM promotional ad that is agreed upon
- Prominent logo placement on each of the event web pages that receive over **8,000** page views, and on GVF's homepage, over **20,000** page views
- Prominent logo placement in all event emails. Includes a minimum of 23 emails for the year - reaching close to **60,000** professionals
- Additionally, we would send a standalone email to our database featuring your organization as a Diamond Level sponsor for our 2021 events.
- Prominent logo placement in GVF's weekly email, approximately **52** emails sent annually
- Prominent logo placement during all Zoom events and an opportunity to introduce speakers for at least two (2) events
- Receive five (5) event tickets to the Movimento Forum and four (4) event tickets to the September breakfast event, which we plan to hold in-person if safe to do so
- An opportunity to introduce a speaker at the Movimento Forum and Breakfast
- Additional marketing features will include:
  - Featured in relevant event press releases
  - GVF social media channels
  - Within an event sponsor video
- During Communities in Motion's September golf outing, your company would be featured as our lunch sponsor (**value \$750**) and receive:
  - Foursome
  - Mention at the beginning of the event and during lunch
  - Logo placement at the event
  - Mention in the event press releases, emails, and social media posts
- Display table in the lobby at GVF's in-person events in the fall





With over 30 years of experience, GVF is the TDM expert focused on enhancing mobility and improving the quality of life for this region.

Your 2020 sponsorship helped us produce high-quality programming and helped to advance our mission.

Below are highlights of the year and your impact.

## EVENTS

In 2020, GVF held its Annual Legislative Breakfast in-person event but quickly pivoted to virtual events due to COVID-19.

**650+**  
**ATTENDEES**



## SPEAKERS:

- Congresswoman Madeleine Dean
- Congresswoman Chrissy Houlahan
- PA State Representative Joe Ciresi
- PA State Representative Tim Briggs
- PA State Representative Melissa Shusterman
- PA State Representative Joe Web
- PA State Representative Ben Sanchez
- Leslie Richards, General Manager, SEPTA
- Rob Wonderling, President & CEO, The Chamber of Commerce for Greater Philadelphia
- Ken McClain, District Executive, PennDOT District 6-0
- Ken McLeod, Policy Director, The League of American Bicyclists
- Sarah Clark Stuart, Executive Director, The Bicycle Coalition for Greater Philadelphia
- Jesse Buerk, Manager, Capital Project Development, DVRPC
- Lou Savastani, Chair, Bike Montgomery County
- Greg Kyrkewycz, Associate Director, Multimodal Planning, DVRPC
- Molly Duffy, Executive Director, Valley Forge Park Alliance
- Derek Dureka, Director Parks and Recreations, Upper Dublin Township
- Adam Supplee, Landscape Architect/Planner at Traffic, Planning, and Design

# PARTNERSHIP

**GVF continued to strengthen partner relationships through dedicated outreach and communications.**



## GVF DEVELOPS FIRST-EVER TDM POLICY FOR THE REGION

Lower Merion Township's Board of Commissioners voted unanimously to accept a resolution to establish a TDM policy for the Township, making it the first TDM policy for this region.



# ADVOCACY

## ACT'S MORE THROUGH TDM LEGISLATION

GVF leadership is heavily involved in the National Association for Commuter Transportation, with Rob serving as National Public Policy Chair and Immediate Past President. In 2020, ACT announced legislation focused on solidifying the importance and support of TDM as a key strategy for federal transportation policy, which Rob helped facilitate.

## KING OF PRUSSIA RAIL PROJECT

GVF has been an integral part of the early success of the King of Prussia Rail project. Executive Director, Rob Henry, sits on various strategic planning committees within the project and is working with other stakeholders to establish the rail path.

**The project reached several milestones during 2020:**

- The combined Final Environmental Impact Statement (FEIS) and Record of Decision (ROD) were signed
- SEPTA presented the King of Prussia Rail Project's Refined Route



# INNOVATION

This year will be a critical year for all of us. GVF is committed to moving our region forward to remain competitive and exploring innovative projects, such as but not limited to real-time mobility data, e-bikes, e-scooters, autonomous vehicle deployment in transit, protected bike lanes, and bus rapid transit.

We hope to have your continued support towards our 2021 programming, which will be a combination of online and in-person (if everything is safe) this fall.

Our 2021 “Moving Forward Together” programming will focus on public policy, innovation, equity, and climate. We will feature prominent speakers who will focus on lessons learned and discuss how we move forward together. Our sessions will focus on how to return to the workplace safely and what our new world might look like, as to how and where we do our work has fundamentally changed.

With GVF’s 30+ years of TDM expertise, we ask for your support in helping our efforts to reshape our region for a better tomorrow, as we move forward together. Employers and communities must reimagine how we plan for our future to put the people first, protect our environment, and ensure a better quality of life for all.





# 2021 MOVING FORWARD TOGETHER

Our 2021 “Moving Forward Together” programming will focus on public policy, innovation, equity, and climate. We will feature prominent speakers from local, state, and federal elected officials, industry leaders from our regions, and Fortune 500 companies and large organizations who will focus on lessons learned and discuss how we move forward together. Our sessions will focus on how to return to the workplace safely and what our new world might look like, as to how and where we do our work has fundamentally changed.

Dates are subject to change due to speaker availability.

We are optimistic we can hold our in-person events safely in the fall, which are listed below:

**22 MAR** | Moving Forward Together Series | 9:00 AM

**26 Apr** | Moving Forward Together Series | 9:00 AM

**17 MAY** | Moving Forward Together Series | 9:00 AM

**21 MAY** | Annual Bike to Work Day | Location & Time TBD

**07 Jun** | Moving Forward Together Series | 9:00 AM

**13 SEP** | Moving Forward Together Series | 7:30 AM |  
Crowne Plaza - King of Prussia

**24 SEP** | Annual Golf Outing | 7:30 AM | Spring Hollow  
Golf Club

**16 NOV** | Movimento Forum | 8:30 AM | The Kimmel  
Center, Philadelphia